



PHOENICIA UNIVERSITY

Sustainable Investment Policy

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Sustainable Investment Policy

Principle

Phoenicia University (PU) has integrated sustainability into the core of its mission and vision to become a leading institution in sustainability, dedicated to fostering a resilient and thriving community while preserving the environment for future generations. Sustainability is not just a goal but a fundamental aspect of our culture and beliefs.

As a non-profit institution of higher education, PU is committed to providing quality education that is accessible to all, while ensuring that its financial and investment decisions support long-term environmental, social, and economic sustainability.

PU's Sustainable Investment approach aligns its financial resources with its sustainability strategy, ensuring that investments contribute positively to environmental preservation, social responsibility, and institutional resilience.

By benchmarking itself against global standards, PU continuously strives to improve its sustainability practices and ensure that its investment decisions contribute positively to environmental preservation and community well-being.

Strategic Objectives

PU aims to:

- Ensure long-term financial returns while minimizing ESG risks
- Support the transition to a low-carbon and resource-efficient economy
- Align investments with PU's campus sustainability initiatives
- Contribute to national and regional sustainability priorities

Responsibilities

In pursuit of its commitment to environmental stewardship and sustainable development, PU has established a comprehensive framework involving various units and stakeholders across the institution to support sustainable financial and investment practices.

The **Health and Safety Unit** plays a pivotal role by:

- Compiling yearly sustainability-related initiatives and action plans, including those linked to investment priorities;
- Developing the university sustainability report;
- Supporting the implementation of sustainability and climate-related investment initiatives;
- Raising awareness on sustainability issues among staff, faculty, and students.

The **Procurement Unit** is entrusted with applying green and environmentally sound purchasing principles and ensuring that investment-related procurement decisions align with sustainability goals through:

- Sourcing sustainable products and services;
- Promoting environmentally friendly procurement practices;
- Ensuring compliance with green procurement policies;
- Reducing the university's environmental footprint.

The **IT Department** contributes by:

- Using sustainability-rated equipment whenever possible;
- Reusing and recycling IT equipment;
- Supporting digital transformation and paperless initiatives that optimize resource use and reduce costs;
- Reducing environmental impact through efficient technology investments.

The **Content Design Department** is responsible for:

- Developing communication materials on sustainability and responsible investment initiatives;
- Promoting awareness and engagement around sustainability goals;
- Supporting transparency in sustainability-related reporting.

The **Student Affairs Office**:

- Integrates sustainability principles into student programs;
- Supports student-led sustainability initiatives;
- Promotes awareness of responsible consumption and sustainability practices.

The **Center for Research and Advancement (CFRA)**:

- Allocates and supports funding for sustainability-related research;
- Promotes investment in research addressing environmental and societal challenges;
- Facilitates partnerships that enhance sustainable innovation.

Deans, Directors, and Department Heads:

- Integrate sustainability principles into academic and operational decisions;
- Promote awareness and implementation of sustainability practices;
- Support responsible resource allocation aligned with sustainability goals.

All members of the university community are responsible for:

- Supporting sustainability objectives in daily activities and decision-making;
- Promoting responsible and sustainable use of resources;
- Contributing to a culture of environmental and social responsibility.

This policy establishes the guidelines governing the planning, approval, supervision, and implementation of academic field trips organized by Phoenicia University faculty or academic units.

Policies and Procedures

The recommendations put forth underscore PU's commitment to advancing sustainability and transparency across all facets of its operations, including financial management and investment decisions. These recommendations represent a framework for guiding sustainable investment practices across the institution.

1. Sustainability Governance

A Sustainability Committee will convene annually to review and enhance recommendations, including those related to investment priorities and resource allocation, across key areas such as:

- Building and Construction
- Energy and Emissions
- Waste
- Water
- Procurement
- Education, Research, and Community Outreach

These areas guide both operational and investment decision-making, ensuring alignment with PU's sustainability objectives.

2. Campus Sustainability, Building Practices, and Operations

PU promotes environmentally sound policies and practices and ensures that capital investments and infrastructure projects support sustainability goals.

Initiatives such as solar panel installation, energy-efficient systems, and sustainable building design reflect PU's commitment to investing in long-term environmental performance.

The university also prioritizes investments that support digitization and paperless systems to reduce environmental impact and improve operational efficiency.

2.1 Energy Efficiency and Climate Change

PU prioritizes investments that enhance energy efficiency and reduce environmental impact, including renewable energy systems and energy-saving technologies.

Recent investments in solar energy infrastructure demonstrate PU's commitment to reducing reliance on fossil fuels and supporting climate action.

2.2 Waste Management

PU supports investments in waste management systems that promote recycling, waste reduction, and efficient resource utilization.

The university's recycling program reflects its commitment to sustainable operational investments.

2.3 Water Conservation

PU supports investments that enhance water conservation and responsible resource management, including monitoring systems and awareness initiatives.

3. Sustainable Procurement Practices

Procurement practices are aligned with PU's Sustainable Investment approach by prioritizing environmentally friendly products and services and ensuring that financial resources are directed toward sustainable suppliers and solutions.

This includes investments in eco-friendly materials, energy-efficient equipment, and sustainable food sourcing practices.

4. Sustainability through Education, Research, and Community Engagement

PU supports investments in education, research, and community initiatives that promote sustainability.

This includes funding for sustainability-focused academic programs, research projects, and community engagement activities that contribute to environmental protection and social development.

Information, Communication and Future Perspectives

PU is committed to monitoring and evaluating the effectiveness of its sustainability and investment-related initiatives through regular data collection and analysis.

The Health and Safety Unit compiles and analyzes data annually to inform future planning and ensure alignment between sustainability goals and investment decisions.

PU ensures transparency by communicating progress through reports, digital platforms, and stakeholder engagement initiatives.

Looking ahead, PU aims to:

- Increase investments in renewable energy and sustainable infrastructure;
- Integrate sustainability considerations into all financial and investment decisions;
- Expand digital transformation to reduce environmental impact;
- Promote sustainable transportation and green building standards;
- Strengthen its role in supporting environmental resilience and community well-being.

Conclusion

This Sustainable Investment Policy reflects Phoenicia University's commitment to aligning its financial resources with its sustainability mission. By integrating sustainability into its investment and operational decisions, PU reinforces its role as a responsible institution dedicated to environmental stewardship, social responsibility, and long-term sustainability.



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